



WEBINAR SERIES

APRIL 22

11:00AM PT

2:00 ET

Adopting Materials Through an Equity- Focused Lens: Designing an Instructional Vision

Guests:



Dr. Todd Davis
Aldine, TX ISD



Jesse Melgares
New Teacher Center

WELCOME!

Please take this time to get comfortable and ensure you have the correct audio settings to hear and participate today.

Housekeeping

- This webinar will be recorded and available in a follow-up email.
- We'll have a Q&A session at the end, but you may use the Q&A feature to submit questions throughout.
- Any unanswered questions will be followed up.
- Tag @edreports and use #materialsmatter on Twitter and we'll follow you.

Presenters



Teresa Eliopoulos
Field Services Specialist
@EdReports



Dr. Todd Davis
Chief Academic Officer
@tdavis_aldine



Jesse Melgares
Senior Director Programs
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@NewTeacherCtr

Agenda

- 1 Instructional materials as a lever for equity
- 2 Articulating an instructional vision
- 3 How does this work in practice?
- 4 Q&A

Materials Are a Lever for Equity

Adoption and use of high-quality instructional materials (HQIM) can ensure **EVERY STUDENT** is learning **GRADE-LEVEL, ENGAGING, MEANINGFUL CONTENT**.

Use of HQIM can **DECREASE INEQUITIES IN INSTRUCTION** between and within schools.

Equity in an Adoption Process

Adopting materials through an equity-focused lens includes:

- Centering the needs of students who have been least well-served in your system
- A strong vision for instruction for *every* student
- Focusing on local priorities that reflect the needs and context of your students
- Including voices and perspectives from a broad range of stakeholders: students, families, teachers, leaders



EdReports is a non-profit organization that increases the capacity of teachers, administrators, and leaders to seek, identify, and demand the highest quality instructional materials. Drawing upon expert educators, our reviews of instructional materials and support of smart adoption processes equip teachers with excellent materials nationwide.

EdReports' Theory of Action



**IDENTIFY
EXCELLENCE**



**INCREASE
DEMAND FOR
EXCELLENCE**

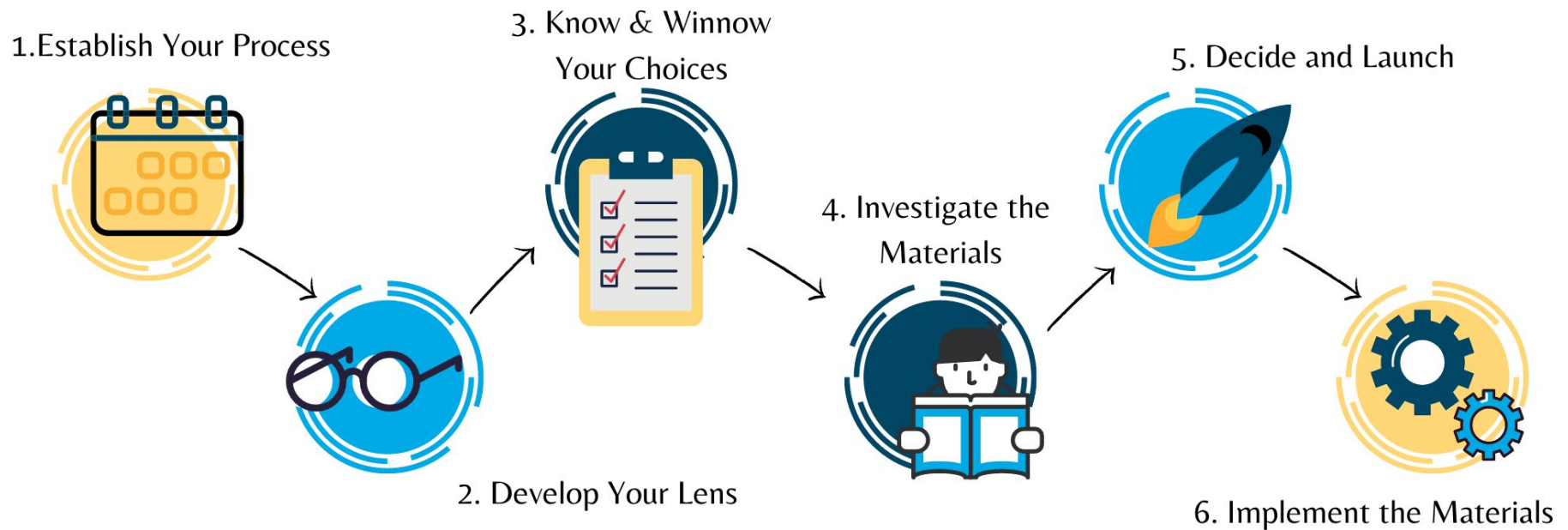


**IMPROVE
MATERIALS**

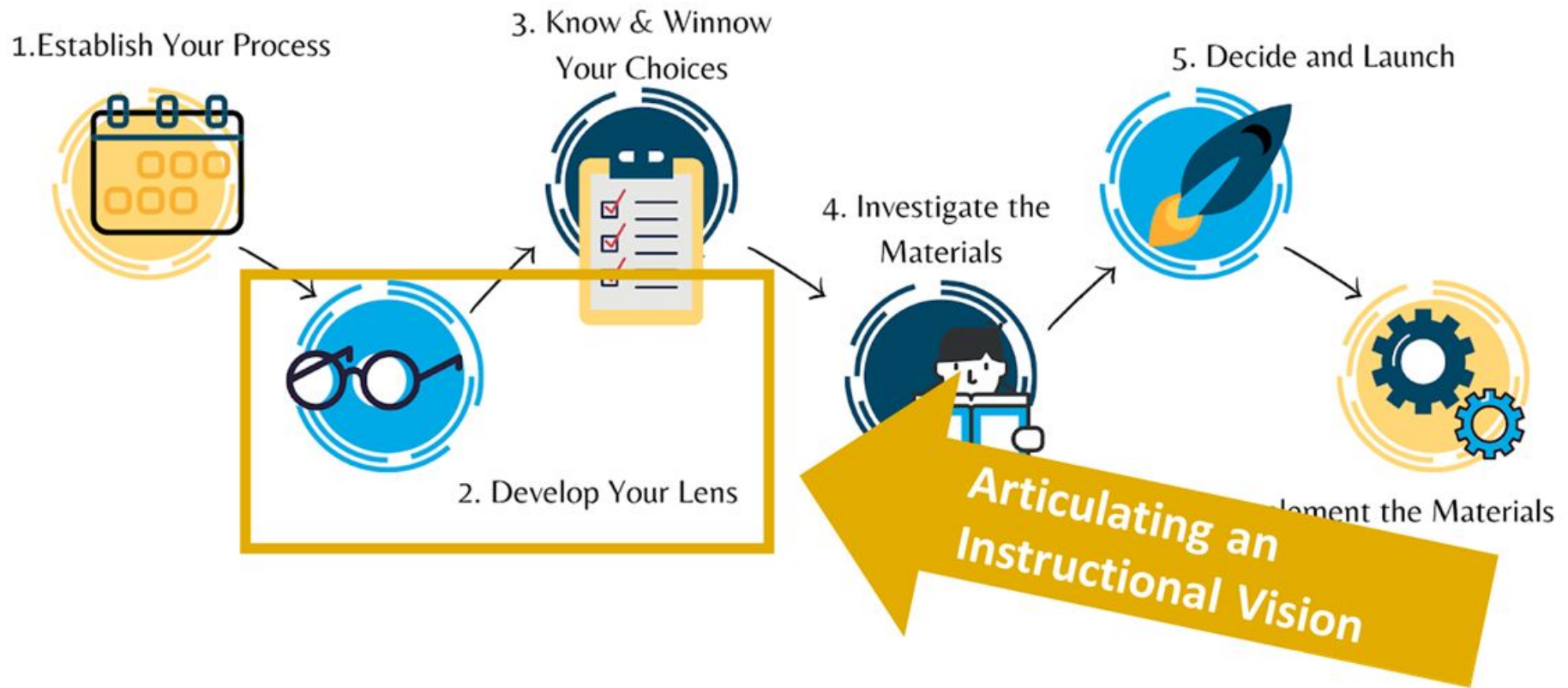


**BETTER
OUTCOMES
FOR STUDENTS**

The Adoption Process



The Adoption Process - Articulating an Instructional Vision



Instructional Vision

An instructional vision is the articulation of what teaching and learning should look like in a particular content area.

The instructional vision is the district's articulation of what students should experience daily and the overall goals for students' classroom experience. The instructional vision will guide all decisions districts, school leaders, and teachers make about classroom experiences, such as instructional materials adoptions and teacher professional development.

Why is this important?



What informs an instructional vision?



Characteristics of Effective Vision Statements

Strong vision statements should:

1. Focus on the **student experience** and details of what student learning looks like in action;
2. Be embedded in the specific context of the **content**;
3. Align with state standards, but **should not be limited** to a review of the standards documents;
4. Be **research-based and cited**;
5. Prepare **all students** for college and career-readiness
6. Include **instructional implications** which lead to critical thinking, problem solving, and transferable knowledge.

Best Practices for Creating a Vision Statement



Created by a diverse committee of various roles and backgrounds committed to investing time



Communicated to all stakeholders - teachers, administrators, parents, students, community members

Q&A

Have a question?
Submit via Q&A.



EdReports Resource: How to Articulate an Instructional Vision



How to Articulate an Instructional Vision During a Materials Adoption



A resource to help adoption committees communicate the expectations for teaching and learning that creates a foundation for what the district considers effective instruction in a classroom.

How can we continue the conversation?

EdReports supports states/districts in:

- **Building Awareness** - deepening understanding of the instructional materials landscape: the research behind why they matter, connections to equity and closing achievement gaps, the state of the market, and the characteristics of high quality instructional materials.
- **Signaling Quality** - helping to develop and deliver resources that signal quality in instructional materials (crosswalks, how-to guidance, blogs, testimonials, recorded webinars, in-person sessions on why materials matter)
- **Conducting High-Quality Local Reviews** - supporting states/districts in conducting local reviews, creating criteria, and training reviewers
- **Supporting Smart Adoption Processes** - providing critical support and expertise to states/districts throughout an adoption process

Reach out to our team to learn more (teliopoulos@edreports.org)

Webinar Series:
Adopting
Materials Through
an Equity-
Focused Lens



APRIL 8 Why Materials Matter

APRIL 22 Designing an Instructional
Vision

MAY 6 Establishing Adoption
Priorities

MAY 20 Stakeholder Engagement

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